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Art Preparation Guidelines

THE PREFERRED FILE FORMAT IS A NATIVE ADOBE ILLUSTRATOR (.AI) FILE (Any Version). We do however accept Hi Resolution PDF Documents. Additional charges may apply for other file formats. PLEASE BE SURE TO CONVERT ALL TEXT INTO OUTLINES BEFORE SENDING YOUR FILES (Or Include All Fonts Used in the Upload) PLEASE PROOFREAD YOUR ART CAREFULLY AS THESE FILES MAY TAKE LONGER TO BE EDITED.

PLEASE SEND NATIVE ORIGINAL FILES ONLY

DOCUMENT SIZE: The document size must be the exact size of the finished diecut and contain a defined document bleed of 0.125" (1/8") even if the art does not bleed the diecut. Avoid Clipping Masks as any image outside the Bleed will be ignored.

Any and All Black must be set to 100% Black (NOT Rich Black) and set to overprint

ORIGINAL ART/SCANS/TEXT: Please embed placed graphics and/or photographs in your document. Resolution should be a minimum of 300 dpi at final scale.

TYPE SPECS: 4.5 pt. minimum. Avoid fine reverse type. Avoid process builds on type smaller than 12 pt. Please do not set type or layout your label in Photoshop*, rather set type and compose file in Illustrator. Low resolution JPG and GIF files cannot be used to print a quality image. High Res camera images and Stock Photo images work very well. (*Photoshop built images with "effects" rarely produce desired results when output. The images are often "converted" when placed into other applications. Most all effects can be built in Illustrator and usually render a predictable result.)

FONTS: Include all fonts used in your artwork on disk. Where Postscript fonts have been used include both printer and screen fonts. We recommend SanSerif fonts for small type (4.5 to 7 pt.)

IMAGE AREA: Maintain 1/16" margin from die line for all art, unless it is an intentional bleed.

COLOR SPECIFICATIONS: Specify required PMS numbers on spot color artwork. Use the PANTONE SOLID Swatch Palette to define Spot Colors.

NOTE: Spot color that are process color built with screens NEVER match the PMS Spot color.

SCREENS/TINTS/GRADIENTS: Screens may range from Solid to a minimum of 2%. Any values that run below 2% will be ignored.

LINES/RULES: Minimum setting .35 pt. When printing negative (reverse) lines/rules .75 pt is the minimum recommended.

BLEED: Standard 0.125" (1/8") beyond the die line.

NUTRITION FACTS: Please contact the Food and Drug Administration for necessary requirements for your particular application.

BAR CODES: Simply insert the Numbers in the area the barcode appears. We will generate the code for you.

BARCODES/UPC'S: We will generate the barcode art at No Additional Charge from your provided Human Readable

DIES: We have hundreds of sizes and shapes. You may request a template for a given size and / or shape or Custom shape and size can also be created for you. Prices vary.

PROOFS: Digital Delivery Proofs will be emailed to the requestor.

Files may be attached to an email or uploaded to our web site. https://www.labels-systems.com/products_services/send_file.html

QUESTIONS/ADDITIONAL INFO?: We would like to help. Please contact us with any questions or concerns whatsoever. To complete your job cost effectively, quickly and with the highest degree of quality; please follow these flexographic specifications.

We will finish incomplete flexo artwork billed at \$80/hour based upon the time required to adjust your art to the above specifications.